

PORT OF SEATTLE
MEMORANDUM

COMMISSION AGENDA
STAFF BRIEFING

Item No. 7c
Date of Meeting August 19, 2014

DATE: August 1, 2014
TO: Tay Yoshitani, Chief Executive Officer
FROM: Jane Kilburn, Tourism Dev Director/Senior Communication Counsel
Luis Navarro, Director of Social Responsibility
SUBJECT: 2015 Tourism and OSR Strategies/Programs Discussion

SYNOPSIS

As discussed on June 10, 2014, during the briefing on the 2015 Business Plan and Budget Process, staff will provide the 2015 Tourism and OSR Strategies/Programs for discussion.

BACKGROUND

The 2015 Tourism and OSR Strategies/Programs were distributed to the Commission on June 17, 2014. The documents cover some broad strategies and/or key programs, as well as some proposed budget items for discussion.

ATTACHMENTS TO THIS BRIEFING

- PowerPoint presentation.
- 2015 Tourism and OSR Strategies/Programs.

PREVIOUS COMMISSION ACTIONS OR BRIEFINGS

- June 10, 2014 – Briefing on 2015 Business Plan and Budget Process.
- July 29, 2014 – 2015 Aviation Business Plan Discussion.
- August 5, 2014 – 2015 Seaport and Real Estate Business Plan Discussion.